

# Privacy Policy Designed 2 Move

This Privacy Policy governs the manner in which Designed 2 Move collects, uses, maintains and discloses information collected from users of our website <http://www.designed2move.nl>

## Personal identification information

We may collect personal identification information from users in a variety of ways, including, but not limited to, when users visit our site, register on the site, place an order, fill out a form, and in connection with other activities, services, features or resources we make available on our site. Users may be asked for, as appropriate, company name, first and last name, address, postcode, city, country, email address, phone number, profession, VAT if applicable, IBAN or account number (for refunds). Users may, however, visit our website anonymously. We will collect personal identification information from users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain website related activities.

## Non-personal identification information

We may collect non-personal identification information about users whenever they interact with our website. Non-personal identification information may include the browser name, the type of computer and technical information about users means of connection to our website, such as the operating system and the internet service providers utilized and other similar information.

## Web browser cookies

Our website may use "cookies" to enhance the user experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the website may not function properly.

We use the following cookies on our website:

- Google Analytics (Analyses data)

## How we use collected information

Designed 2 Move may collect and use user's personal information for the following purposes:

- To run and operate our website  
We may need your information display content on the website correctly.
- To improve customer service  
Information you provide helps us respond to your customer service requests and support needs more efficiently
- To personalize user experience  
We may use information in the aggregate to understand how our users as a group use the services and resources provided on our website
- To improve our website  
We may use feedback you provide to improve our products and services
- To run a promotion, contest, survey or other website feature  
To send users information they agreed to receive about topics we think will be of interest to them
- To send periodic emails  
We may use the email address to send user information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests
- To create an invoice  
We may use your personal information to create an invoice for the course you have registered for

## **How we protect your information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our website.

## **Sharing your personal information**

We do not sell, trade, or rent users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the website or administer activities on our behalf, such as sending out newsletters (MailChimp) or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

## **Electronic newsletters (MailChimp)**

If a user decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or you may contact us via our website. We may use third party service providers to help us operate our business and the website or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

## **Third party websites**

Users may find advertising or other content on our website that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our website. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our website, is subject to that website's own terms and policies.

## **Facebook**

We use Facebook to promote our courses and conferences. We are not responsible for how Facebook uses this information and we do not share any information about your data with Facebook. Facebook has to obey strict industry standards on privacy, data collection and protection like EU-US Privacy Shield Framework Certification when transferring data from the EU to the US.

## **Consent**

When signing up for a course, seminar or conference you give us consent to send you information regarding the course. According to regulation 22 of the GDPR "if you are an existing customer who bought (or negotiated to buy) a similar product or service from us in the past, and we gave you a simple way to opt out both when we first collected your details and in every message we have sent you, we can send you marketing emails." You have the possibility to opt out of our emailing at any point in time.

## **Changes to this privacy policy**

Designed 2 Move has the discretion to update this privacy policy at any time. When we do, we will post a notification on the main page of our website. We encourage users to frequently check this page

for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

### **Your acceptance of these terms**

By using this our website, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our website. Your continued use of our website following the posting of changes to this policy will be deemed your acceptance of those changes.

This privacy policy was built using the generator at [www.PrivacyPolicies.com](http://www.PrivacyPolicies.com).

### **Contacting us**

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us.

Designed 2 Move  
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